

RefriAméricas 2026 Unveils an Academic Program Focused on Advancing Efficiency, Decarbonization, and Innovation in HVAC/R

More than 25 technical sessions will bring together experts from the Americas and Europe to discuss the industry's most relevant trends.

Artificial intelligence, alternative refrigerants, energy efficiency, and automation will take center stage throughout the congress.

Fort Lauderdale, Florida (July 2026) – RefriAméricas 2026, the leading HVAC/R congress and exhibition for Latin America and the Caribbean, has officially unveiled its academic program for the event taking place on **July 29–30** at the **Broward County Convention Center** in Fort Lauderdale, Florida. Over the course of two days, professionals, manufacturers, contractors, engineers, consultants, and industry specialists will participate in a comprehensive agenda designed to address the sector's most pressing technological, regulatory, and sustainability challenges.

The academic program will revolve around the central theme, **"Efficiency, Decarbonization, and Technological Transformation in HVAC/R,"** featuring more than 25 technical presentations, expert panels, and training workshops. The agenda will cover key topics including artificial intelligence applied to HVAC systems, building automation and smart buildings, the transition to low-global-warming-potential refrigerants, indoor air quality, energy efficiency, cold chain optimization, cybersecurity for building automation systems, system design, international standards and regulations, and new business models driven by sustainability. In addition, industry experts from the United States, Mexico, Colombia, Spain, Guatemala, and the Dominican Republic will share real-world case studies and best practices, providing attendees with innovative solutions applicable to commercial, industrial, and institutional projects.

"The HVAC/R industry is undergoing an unprecedented transformation driven by digitalization, the energy transition, and evolving environmental regulations. Our goal is to deliver a world-class academic program that enables professionals to expand their knowledge, discover cutting-edge technologies, and build strategic connections that will strengthen the future of the

HVAC/R industry across Latin America and the Caribbean," said **Fabio Giraldo**, Project Manager of RefriAméricas.

In addition to the technical sessions, attendees will have access to hands-on training workshops, an exhibition featuring leading HVAC/R manufacturers and suppliers, guided tours, networking opportunities, and the **2026 CALA AWARDS Ceremony**, where the region's most outstanding HVAC and refrigeration projects will be recognized.

Participants registering for the Academic Program will receive a **Premium Pass**, which includes access to all conference sessions, the exhibition hall, training workshops, digital conference proceedings, an academic kit, an electronic certificate of attendance, a digital subscription to the event's official magazine, lunch on both congress days, coffee breaks, admission to the networking cocktail reception and the CALA AWARDS ceremony, as well as participation in prize drawings and other exclusive event activities.

Learn more about RefriAméricas 2026 at www.refriamericas.com

About RefriAméricas 2026

RefriAméricas is the leading international HVAC/R congress and exhibition serving Latin America and the Caribbean. Each year, it brings together manufacturers, distributors, contractors, engineers, designers, consultants, end users, and industry leaders to discover the latest technological innovations, strengthen business relationships, and expand their expertise through a high-level technical and educational program.

The 2026 edition will take place on **July 29–30** at the **Broward County Convention Center** in Fort Lauderdale, Florida, continuing to serve as the premier meeting place for professionals shaping the future of the HVAC/R industry.

For more information, visit www.refriamericas.com

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